

#### FOR IMMEDIATE RELEASE

# Renowned DinoQuest Exhibition travels to Guixi Ecological Park following its world premiere at Science Centre Singapore

Underpins commitment to fostering cultural exchange and scientific knowledge



**CHENGDU, CHINA, 16 Feb 2024** – Science Centre Singapore's beloved DinoQuest exhibition is now showcased at the Guixi Ecological Park in Chengdu China.

The journey of the DinoQuest exhibition from its world premiere at the Science Centre Singapore to the Guixi Ecological Park in Chengdu, China, not only signifies the resilience of cultural and scientific endeavors but also underscores the strong and collaborative relationship between Singapore and China. Despite the challenges posed by the COVID-19 pandemic, the successful showcase of this blockbuster exhibition underpins the commitment of both nations to cultural exchange and sharing scientific knowledge.

The blockbuster experience enthralled guests in Singapore by bringing them millions of years back to the Cretaceous period to encounter the Australian polar dinosaurs. An immersive adventure for the young and old, the DinoQuest exhibition is yet another initiative by the Science Centre to create entertaining yet educational STEM+ experiences for all ages, not just in Singapore, but also beyond.

DinoQuest exhibition is Guixi Ecological Park's latest interactive venture that explores the history of these elusive dinosaurs spanning across seven thematic zones, designed to reimagine the attraction's visits of the future using storytelling and cutting-edge experiential technology. The 1000sqm interactive exhibit is curated by the Science Centre Board in partnership with Emerita Professor Patricia Vickers-Rich who provided the expert knowledge and collection of fossils, in an immersive setting created by DF Experiences and brought to life through the power of multi-sensory technology by Digimagic Communications.



Through the latest multimedia technology, from holographic mapping to mixed reality environments, guests will get to join virtual guides, paleontologist *Professor V* and her assistant *Rex*, on a multi-sensory quest through a world long extinct.

"DinoQuest exhibition is a culmination of more than 40 years of work that we've been doing at Dinosaur Cove in Victoria, Australia, involving over 700 volunteers including my children. One of the most unique things about this assemblage of polar dinosaurs is that they were living close to the south pole in a cold and dark environment that doesn't exist today. The mix of dinosaurs living in such an area is unusual, giving us an opportunity to study a truly incredible and unique piece of evolutionary history. What Guixi Ecological Park has done is to bring them to life in a way that combines authentic storytelling with interactive gameplay, supported by sensory sights and sounds. It's really an emotional experience watching our life's work amplified this way," said Emerita Professor Patricia Vickers-Rich.

"DinoQuest pushed DF Experiences to rethink the reusability and portability of an exhibition without compromising on the contents and showcase. The exhibit is designed in a modular format and uses less raw materials for overall theming through careful planning, selection and various execution approach," said Mike Chong, Chairman of DF Experiences.

"What makes DinoQuest so different is that guests will be part of the action as they explore different zones. Instead of being lectured to or reading a textbook, people will experience what it is like to be there on the spot, discovering fossils – evidence of dinosaurs who died out millions of years ago through the use of technology and gamification – playing the role of a paleontologist, digging for fossils and discovering the secrets of the dinosaurs," said Donald Lim, Founder of Digimagic Communications.

#### **Unearthing Rare Polar Dinosaurs at DinoQuest**

The exhibition brings together discoveries from Dinosaur Cove, including the most updated reconstruction of Timimus, a tyrannosauroid discovered in 1994 by Emerita Professor Patricia Vickers-Rich and her husband Professor Thomas Rich and named after their son, Timothy Rich.





Spanning seven thematic zones, it promises a multi-sensory experience like no other -

# Zone 1: Explorer's Hut

At the start of the epic exhibition, guests will be introduced to their holographic guides, Professor V and her assistant Rex, through a Diorama Projection show that showcases how Australia's first dinosaur fossil was discovered. Guests will also register their RFID i-DinoTag to kick-off the quest to uncover the Polar Dinosaurs of Australia.

### Zone 2: Dinosaur of Darkness

Through a projection show coupled with animatronics and 4D elements, guests will travel back millions of years to explore Australia in the early cretaceous period. Take a tour into the world of dinosaurs and come face to face with prehistoric creatives including the Koolasuchus, Ankylosaur, Leaellynasaura, Pterosaur and Timimus, learning more about their habitat, behaviour and diet!



# Zone 3: Extinction Theatre

In an immersive 4D theatre, experience the disaster that wiped out dinosaurs in an apocalyptic display of volcanic eruption and meteorite strikes amplified by sound effects, smoke and atmospheric lighting.

## Zone 4: Dig Site

A replica of an actual dig site, guests can experience more about the science of paleontology and the process of fossilisation. Through a hologram show, discover how dinosaur fossils are formed and learn to identify different parts of their anatomy. Find out if you have what it takes to be a Dinosaur Detective!

#### Zone 5: Laboratory

In a re-creation of a paleontologist's high-tech laboratory, guests can witness the exciting dinosaur preparation process featuring actual equipment and tools. At the Giant Megalania Alive Studio, experience how 3D Holographic Mapping can bring the creature to life. Don't miss out on the hands-on activity at the Bone Station where guests can drill into rocks from Dinosaur Cove to discover actual fossils!

## Zone 6: Dinosaur Dreaming

Here, guests will be welcomed by a replica display of dinosaur skeletons found at Dinosaur Cove including the worldwide premiere of the most updated reconstruction of Timimus, a tyrannosauroid discovered at Dinosaur Cove in 1994. Take a journey across time and be enthralled by the myriad of colours and forms of natural history specimens from the time of the great extinction. Discover the living dinosaur descendants of today.

#### Zone 7: Activity Zone

The journey ends with another hands-on activity zone where guests can create new species by doodling and bringing it to life at the virtual animated Dinosaur Park. Print out the creature, colour and swipe onto the projection screen, watch it join the rest of the creations!

DinoQuest exhibition opened at the Guixi Ecological Park on 7 February 2024.

More details about the exhibition can be found here.

-End-

### For enquiries, please contact:

AKA Asia Terence Chen/ Dominique Nelson scspr@aka-asia.com



6222 6136

Science Centre Singapore Rishiikanthan Vijayahkumar Rishiikanthan\_VIJAYAHKUMAR@science.edu.sg 6425 2541