



Brickman® Wonders of the World LEGO® Brick Exhibition features 1.4 tonnes of LEGO® and over 50 iconic landmarks

The much-awaited touring exhibition opens at Science Centre Singapore on 25 March 2022



SINGAPORE, 24 March 2022 - Organised by Apollo Entertainment Media, the much-awaited Brickman® Wonders of the World - LEGO® Brick Exhibition Singapore built using over 1.4 million LEGO® bricks weighing more than 1.4 tonnes, is opening at Science Centre Singapore as part of the Centre's 45th anniversary celebrations. This travelling exhibition has completed 11 successful runs and the Singapore edition will feature more than 50 jaw-dropping models of the world's iconic monuments.

Opening on 25 March 2022, get ready for a tour around the world as you walk through history exploring 50 large-scale models of landmarks from around the world including the ginormous 'Tokyo Subway Map' and 'Mona Lisa', the magnificent 'Great Barrier Reef' and 'Golden Gate Bridge', the intricate 'RHS Titanic' and 'Great Wall of China', and everything in between. Of course, it wouldn't be an exhibition of the World's Wonders without Singapore's very own 'Merlion'!

"Since many families cannot travel the world, we have decided to bring Wonders of the World to you instead," said John Paul Chen, Chief Executive Officer of Apollo Entertainment Media.













Ryan McNaught, one of only 22 LEGO® Certified Professionals¹ in the world and Managing Director of The Brickman, emphasized that "Nothing like this has ever been seen in Singapore before. Every model is custom built and packed full of fun details to educate, entertain and inspire LEGO® fans, young and old! I am so excited to be able to bring this exhibition to Singapore and can't wait to see what visitors create at the exhibition!"

This exhibition took Ryan McNaught and his team of skilled LEGO[®] brick artists and craftspeople close to 5,000 meticulous hours to design and build these displays which amount to a staggering 205 days to be precise!

"For generations, LEGO® has been a popular educational game for children and adults. The colourful bricks as building blocks allow for endless construction that stimulate imagination, creativity, and learning through play. Such edutaining engagement is what Science Centre Singapore strives to promote and embrace. As the Centre turns 45 this December, we are extremely pleased to launch the Brickman® Wonders of the World – LEGO® Brick Exhibition as the first of the many new and exciting experiences in the pipeline this year. The LEGO® Brick Exhibition aligns strongly with our efforts to ignite curiosity through play-based learning and to explore the world where science, arts and engineering merge. Just like the LEGO® bricks used as an artistic medium to recreate some of the engineering marvels from around the world, we bring STEM to life in fun ways," added Associate Professor Lim Tit Meng, Chief Executive of Science Centre Board.

The showcase includes some world-famous landmarks such as the 'Great Pyramid of Giza', 'Leaning Tower of Pisa', 'Taj Mahal', 'Mount Rushmore National Monument', 'Arc De Triomphe', 'St Basil the Blessed Church', 'Himeji Castle', 'Ryugyong Hotel' and many more – allowing guests to embark on a trip with no passport required!

"With COVID-19 pandemic greatly impacting the travel industry, we would like to bring fans and friends of LEGO® to re-live travel through exhibits of world-famous landmarks, merging the love for travel and LEGO® to provide an engaging experience for all," highlighted Weichun Liu, Co-founder of KKday.

¹ The LEGO® Certified Professionals (LCP) program is made up of adult LEGO® entrepreneurs who have turned their passion for the LEGO® brick and system into a full-time or part-time profession.













There has never been a better time to experience these wonders in the comfort and safety of our 'Home'.

"We are excited to bring back the human connections and unlock the full potential of on-site events in a fun and safe manner and continue our quest to create meaningful experiences for families and their communities," concluded John Paul Chen, Chief Executive Officer of Apollo Entertainment Media.

This exhibition is brought to you by Apollo Entertainment Media, produced by TEG Live and The Brickman, in collaboration with Science Centre Singapore, alongside official ticketing partner **KKday** and official merchandising partner **The Brick Shop**.

Admission tickets are available for purchase HERE. Follow us on Facebook and Instagram.

- Ends -

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EVENT INFORMATION

Date	25 March – 3 July 2022 (Friday to Sunday, School and Public Holidays)
Time	10am – 8pm (Last Entry at 6.30pm)
Venue	The Annexe, Science Centre Singapore
Standard Ticket Price	 \$\$22 (excludes \$\$1 booking fee) https://kkday.me/BrickmanWonders Children below the age of 2 admit for free (identification is required) Admission tickets are required for children aged 2 and above
Exhibition Website & FAQs	https://www.apolloentmedia.com/brickmanwonders





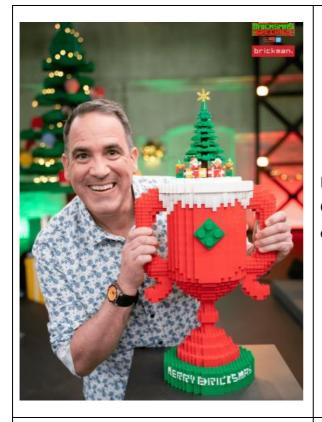








10 FUN FACTS²



Ryan McNaught is one of 22 LEGO® Certified Professionals in the world, and the only one in the Southern Hemisphere!



Ryan is the main competition judge for LEGO® Masters Australia!

 $^{^2}$ **Disclaimer**: The photos in this section were taken under pre-pandemic conditions.

























The Brickman has produced six touring experiential exhibitions and hundreds of models for museums, galleries, retail centres and LEGO® offices around the globe!



Brickman® Wonders of the World ventures out of Australia, New Zealand and Saudi Arabia after completing 11 successful shows across 10 cities since its inception in 2016!



'St Basil the Blessed Church' is the exhibit with the most build time - 320 hours!









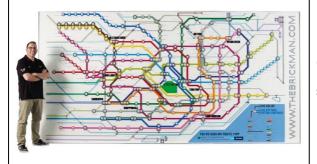




'Flying Scotsman' has the highest brickcount - an astonishing 164,611 LEGO® bricks!



'CN Tower' is the tallest exhibit, standing at a towering height of 3.6 metres!



'Tokyo Subway Map' is the longest exhibit, spanning across 4.65 metres!















'RHS Titanic' is the heaviest exhibit at 120 kilograms – in LEGO® bricks!



An additional 1,000,000 LEGO® Bricks will be scattered through the several Master Builder Zones within the exhibition for guests to build their unique creations!

ABOUT APOLLO ENTERTAINMENT MEDIA

Apollo Entertainment Media is a live entertainment company based in Singapore that is led by a team with decades of experiences in promoting live music concerts, theatre shows, family attractions and exhibitions in the region. Apollo Entertainment Media has a mission to curate, produce and promote large-scale family entertainment events and live music concerts with immersive, engaging and lasting experiences for everyone. We envision ourselves to lead in family and live entertainment in the Asia Pacific region, bringing world-class acts to different cities where people of all ages come together and have an amazing experience.

For more information, please visit us at the following platforms: Website, Facebook, Instagram, Twitter, YouTube













ABOUT TEG LIVE

TEG Live is owned by TEG, a leading global live entertainment, ticketing and technology business which sits at the heart of the live event experience for millions of fans. TEG operates worldwide out of seven country offices and includes TEG Live, TEG Dainty, TEG Sport & Experiences, TEG MJR, TEG Van Egmond, Laneway Festival, Handsome Tours, TEG Rockefeller, TES Live, Qudos Bank Arena, Ticketek, Ticketek Marketplace, Eventopia, Softix, TicketCharge, TicketWorld, Ticketek Singapore, Ticketek UK and Ovation. *Life is Better Live. Whether it's Sport, Concerts, Musicals, Theatre or Exhibitions, nothing beats the live experience!* For more information: www.teg.com.au

ABOUT THE BRICKMAN

The Brickman is a team of skilled LEGO® artists and craftspeople led by Ryan McNaught, aka "The Brickman." Ryan is a LEGO® Certified Professional, one of only 21 in the world and the only one in the Southern Hemisphere. In 2019 he joined new hit TV show <u>LEGO® Masters</u> <u>Australia</u> as the main <u>competition judge</u> alongside host Hamish Blake.

Ryan and his team have built some of the world's largest and most detailed LEGO® models, and are responsible for building models for LEGO® offices around the world. Having produced six touring exhibitions and hundreds of models for museums, galleries and shopping locations globally, the Brickman team have garnered many prestigious awards for their works. Brickman maintain a unique style, which makes their creations some of the best and most recognisable in the world.

ABOUT SCIENCE CENTRE SINGAPORE

Science Centre Singapore, a non-formal educational institution, and leading regional Science Centre, along with its group of attractions, brings out the wonders of science, technology, engineering, and mathematics through its unique blend of exhibitions, educational programmes and events. A custodian of creativity and innovation, Science Centre Singapore has captured the evolution of scientific developments for more than four decades. The Centre and its partners have played a pivotal role in transforming the way students and the public interact with and learn about science, technology, engineering, and mathematics. Since 1977, the Centre has welcomed over 30 million visitors and inspired them with more than 1,000 exhibits spread across 14 exhibition galleries and outdoor exhibition spaces.







The Centre's group of attractions include Omni-Theatre, Snow City and KidsSTOP™. The Omni-Theatre is an immersive dual-technology edutainment destination fitted with Southeast Asia's largest seamless dome screen and featuring the latest and brightest 8k digital full dome system in the world. Snow City is Singapore's only permanent indoor snow centre offering an Arctic inspired experience at Singapore's first ice gallery and snow chamber. KidsSTOP™ - Where every child gets to Imagine, Experience, Discover and Dream - is Singapore's first children's science centre offering an enriching experience through purposeful play for children aged 18 months to 8 years old. For more information, please visit www.science.edu.sg.

ABOUT KKDAY

Founded in 2014, KKday is Asia's leading travel experiences platform with over five million users and 10 offices across Asia. Today, the platform offers more than 30,000 unique experiences in over 550 cities and 92 countries. KKday aims to provide users with seamless access to endless lifestyle experiences, from local theme parks and top restaurants to staycations and multi-day hiking trips.

For more information, please visit us at https://www.kkday.com

Facebook: https://www.facebook.com/KKday
Instagram: https://www.instagram.com/kkdaysg

ABOUT THE BRICK SHOP

The Brick Shop believes in bringing the LEGO® experience, with the largest collection of LEGO® Certified Store Exclusives and LEGO® toy sets that are close to our hearts to you, in the heartlands of Singapore. It is in these heartlands where the first love of LEGO® toys sprouts, and where the fun begins! Every detail was thought through to spark creativity in the little ones and engage adults and LEGO® enthusiasts in crafting monumental work of art and science that would evoke an emotion that resonates with people and be etched in memory.

